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REFERENCES

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NICOLE PUCKETT

GRAPHIC DESIGNER

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OBJECTIVE

To use my creative vision and communication skills to help companies reach their potential through digital and print graphic design.

EXPERIENCE

With more than 17 years of experience in print and environmental design. I have spent the last 5 years specializing in design for clients in the trade-show industry, along with business and marketing tools for my company. The decade before was spent managing the brand and design guidelines for seven newspapers across the state.

GRAPHIC DESIGNER • DISPLAYIT • JUNE 2018 - PRESENT
Buford, Georgia

- Working with clients to offer trade-show expertise in creating displays that fit clients needs and expectations.
- Closely monitor deadlines for production and delivery of clients orders.
- Collaborate with marketing team to maintain brand guidelines as well as integral part of creation of company's website images.

PRE-FLIGHT DESIGNER • DISPLAYIT • JUNE 2016 - JUNE 2018
Buford, Georgia

- Prepare client-proofs for orders of the entire range of products
- Facilitate printing of artwork for displays, including color matching and management specific to clients needs

GRAPHICS EDITOR • SOUTHERN COMMUNITY NEWSPAPERS •
MARCH 2004 - JUNE 2016
Lawrenceville, Georgia

- Manage the overall design, look and brand of seven newspapers editorial sections
- Design all graphics and illustrations for the print and online editions
- Control appearance of all news-generated section fronts
- Oversee editorial content and desing for creation of special advertising sections.